



## 2020 Photo Contest - Submission Form

Enter your high quality photos of projects made with your product or installed by your company for chances to win cash prizes and national recognition! (1st place-\$1,000 • 2nd place-\$500 • 3rd place-\$250)

Submitter Name:
Company:
Phone:
Email:
Date of Submission:

Client:	Photographer:
Architect/Landscape Architect (if applicable):	Manufacturer:
Engineer (if applicable):	Contractor:

Project Name:			
Project Address:	City:	State:	Zip:
Project Completion (month & year)	Approx. Square Footage:		
Product(s) Used:			
Color(s):			
Comments (project application, challenges, photo details, product info, etc.):			

There is no limit to the number of projects that can be submitted. One entry form per project, please. Submit 1-10 photos per project, which must be high resolution (see photo guidelines on the next page). All entries are due no later than **Friday, August 7, 2020**. Please return this entry form with your submissions to Barb French at [bafrench@keystonewalls.com](mailto:bafrench@keystonewalls.com) as specified below.

### Photo Submission

How are you submitting your entry/entries?

- Personal file sharing service. Please provide a link to your images: \_\_\_\_\_
- We would like Keystone to set up a **dedicated dropbox** folder that we can upload our photos to. (A link will be emailed to the email address provided above.)

### Photo Release

Upon submission, I/We, hereby grant The Quikrete Companies exclusive rights to publish and reproduce these images as Keystone/ Quikrete sees fit. I/We waive the rights to said images and any input on how the photos are used. I/We understand that The Quikrete Companies is free to distribute, publish, and reproduce the images associated with the submitted project without notice.

.....  
If you have questions regarding the photo contest, please contact: Karen Nobbe-Stephens at [kstephens@keystonewalls.com](mailto:kstephens@keystonewalls.com)

# PHOTOGRAPHY GUIDELINES



## IMAGE SIZE

Photos should be at least **12" x 9"**. If using a smart phone, please provide images in their actual size (largest file size option).



## PROJECTS

No project is off limits! We want to see all the projects you've been part of, from small residential projects, to large commercial jobs, and everything in between.



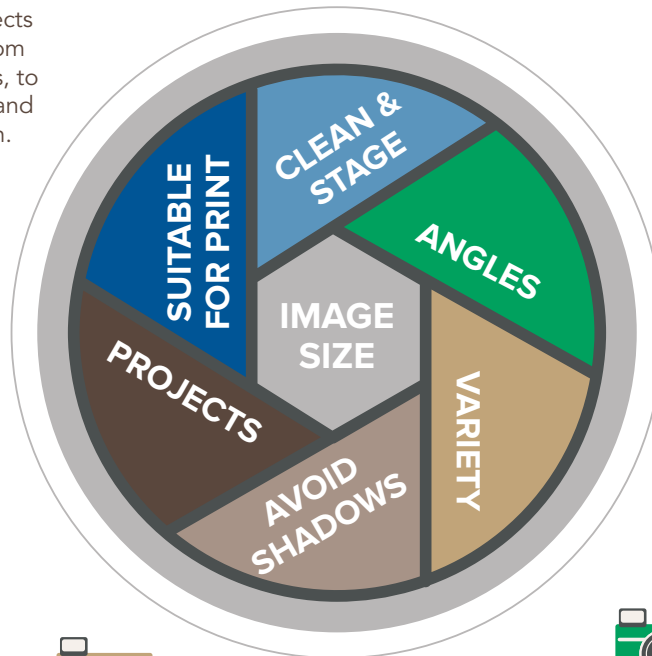
## SUITABLE FOR PRINT

Smaller file sized images may be usable for social media platforms, but are not suitable for printed materials such as catalogs.



## AVOID SHADOWS

Avoid wet or dry spots; try to capture your project when it's at a consistent moisture level. Take photos in the early morning or near dusk to avoid shadows.



## CLEAN & STAGE

Remove cones, sweep or use a leaf blower to remove debris, work with contractor or client to accessorize with candles and the like.



## VARIETY

Take both landscape (horizontal) and portrait (vertical) shots of your project.



## ANGLES

Take a variety of shots and photograph your project from multiple angles. We may use multiple shots per project.



Image in **high resolution** is nice and clear.



Same image at **low-resolution** is not clear and starts to pixelate.

## Judging Criteria:

Photos will be judged on the quality and craftsmanship of the Keystone project as well as the quality of the photography and its representation of the Keystone product and project elements.